

# Why Stage?

**Whether you are thinking about putting your home on the market, or it has been sitting for months, professional home staging is your secret weapon.**

List with me! We will  
add your  
logo/contact info!

## Sell Faster, Sell Smarter

*First impressions matter, especially when selling your home. A professional home stager can help you:*

Increase your online appeal, attract more qualified buyers. 98% of home shoppers start their search online. You must stand out from the competition.

Buyers place more value on a staged home because they appear well maintained and move-in ready.

Showcase your home's full potential. Highlight its best features and create a warm, inviting atmosphere that resonates with buyers, while downplaying flaws.

Staged homes often sell faster and for more money compared to unstaged homes listed for sale.



**Your home is your most valuable asset. Protect your equity by investing in the preparation process when selling your home.**



**Home staging isn't just about aesthetics; it's a powerful marketing strategy that undeniably increases your chances of a successful sale.**



**Money well spent. The cost of professional home staging is typically less than 1% of your listing price.**

Whether your home is occupied or vacant, we have packages designed to complement your situation. Impact collaborates with **top producing real estate agents** to provide a seamless real estate transaction. Our goal is to highlight your home's unique selling points and curate a space that resonates with your target audience. We combine strategic staging with a focus on creating emotional connections to set your home apart.

**Do not leave money on the table! Sell smart and fast with our proven track record of helping homeowners sell quickly and at great prices since 2004. Reach out for a free estimate and seize the chance to sell your home swiftly and for a premium price!**



248-591-4290 | [ImpactHomeStagingExperts.com](http://ImpactHomeStagingExperts.com)

