



HOME STAGING EXPERTS

HOME STAGING STATISTICS

MOVES THAT HAVE GREAT **IMPACT**.

Quotes are always FREE!

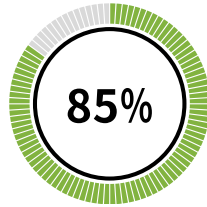
ROI

MOST SELLERS SAW AN AVERAGE OF OVER 400% WHEN INVESTING IN PROFESSIONAL STAGING

RESA

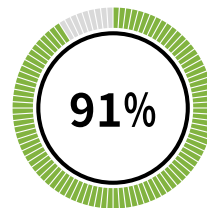
Staged homes sell 88% faster and for 52% more!

Realtor.com



OVER ASKING OFFERS

85% of staged homes sold for 5% to 23% over asking.



VIEW OF THE HOME

91% of buyer's agents said staging affects the buyer's view of the home.



DOLLAR VALUE

52% of seller's agents say staging a home increases the dollar value offered.

RESA and NAR



82% of buyers' agents said staging a home made it easier for a buyer to visualize the property as a future home.

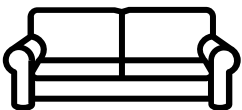
NAR

99%

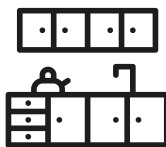
OF MILLENIALS START THEIR HOME SHOPPING ON THE INTERNET

NAR

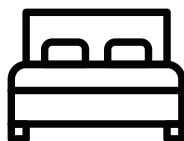
Key Rooms to Stage



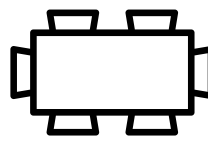
Living Room



Kitchen



Primary Bedroom



Dining Room

NAR

90% of Buyers' agents said that staging was of equal importance as Photos, Videos, and Virtual Tours for Listings.

NAR