# EXPERT HOME STAGING NETS VALUABLE R.O.I.





# WHETHER OCCUPIED OR VACANT, MERCHANDISE YOUR HOME FOR THE IDEAL OUTCOME!!

- Draw the most offers, so you can select ideal terms
- Produce higher priced offers
- Sell as quickly as possible (even now, some homes linger)

### OCCUPIED STAGING

**Home Staging Consultation** (On-Site or Virtual)

 Staging Consultant provides preparation tips and priorities. Can include color consultation, floor plan, décor placement and more.

# SERVICE OPTIONS

#### Market-Ready Re-Design

 1-2 stagers spend 3 hrs in your home to arrange and optimize home for potential buyer appeal.

#### Market-Ready Re-Design PLUS

 Same as Re-Design, but includes appending your furniture with key pieces, art and accessories to create the freshest and most appealing perspective for the target buyer.

### VACANT STAGING

**The facts are in** from the NAR 2021 report, "Profile on Home Staging";

- 52% of Sellers' Agents reported a 15% - 20% value increase when staging a home
- 82% of Buyers' Agents reported staging a home made it easier for buyers to visualize the property as a future home

#### Vacant Staging includes;

- Staging Expertise every home customized for max WOW factor
- Includes furniture, art & decoritems
- Expert delivery, implementation and removal
- Flexible terms ranging from 2 weeks to 3-months

Michigan's Most Awarded, Experienced & Fastest Home Stager!

Call Today for a Quick Quote: 248-591-4290

Estimates Are Always FREE

# MAKE YOUR MOVE-IN EASIER & MORE IDEAL



## WITH A VARIETY OF DESIGN SERVICES

## MOVE-IN DECORATING

 We help design and set-up your new home. This service is designed to make your move easier and improve the joy you experience in your new home...right from the start.

#### CUSTOM DESIGN

 We can include floor plans, paint colors and designer finishes for you. This service includes coordination of all the tedious details that a design project requires.

#### F-DESIGN

 We work with you remotely to establish decor that fits both your personal style and lifestyle. From creating floor plans and concept boards, to acquiring new furnishings and décor.

#### **RE-STYLING SERVICE**

 Not moving but want a fresh look on a budget? We help to repurpose your favorite items, while creating a new, more highly styled perspective.



LET US TURN YOUR NEW HOUSE INTO A HOME.

WE CAN HELP!

CALL US AT: 248-591-4290

or EMAIL: INFO@IMPACTIDS.COM

Or visit our website for more information:

