

NAR Report on Home Staging

THESE STATISTICS ARE HIGHLIGHTS FROM THE
2021 NAR STUDY ON THE IMPACT HOME
STAGING CAN HAVE ON A HOME SALE.



82%

82% of buyers agents said staging made it easier for a buyer to visualize the property as a future home.

90%

Most common rooms to be staged were:
Living Room - 90%
Kitchen - 80%,
Master BR - 78%
Dining Room - 69%

71%

71% of respondents said that TV shows which display the buying process impacted their business by setting unrealistic expectations or increased expectations

7%

Only 7% of buyer's agents reported that staging had no affect on buyers.

31%

31% of agents said that they stage all the properties that they list.
An increase from the previous report.

49%

Most commonly, sellers agents are using professional staging companies - 49%.

52%

52% of sellers agents reported a sales price increase of 1% - 20% as a result of staging a home.

53%

53% of sellers agents reported decreased time on market (even with 2020 market inventory shortages).

Free quotes within 24 hrs - just call, email or request a quote on our website.

Michigan's fastest, most awarded & experienced Home Stager!