

MID-YEAR 2025

SOUTHEAST MICHIGAN REAL ESTATE MARKET UPDATE

The market is dynamic and is influenced by fluctuating interest rates, buyer demand, and a slow but steady increase in inventory.



WHERE WE ARE NOW: AUGUST 2025

Southeast Michigan's real estate market is still competitive, but it's beginning to shift. Home prices continue to rise, inventory is growing, and buyers are becoming more selective. This means sellers can't rely on demand alone. Median home prices rose 6.6 percent in June compared to the same time last year. In local markets like Oakland County, the number of active listings are increasing. That creates more competition for sellers, even though buyer interest remains strong.

NEARLY 30 PERCENT OF AGENTS SAY STAGING CAN INCREASE THE OFFER PRICE BY UP TO 10 PERCENT. MANY ALSO REPORT THAT STAGING REDUCES THE TIME A HOME SPENDS ON THE MARKET

Sellers should know early on that a home that looks great and feels move-in ready is much more likely to attract offers and sell quickly. As real estate professionals, we help you make the best first impression with strategic staging, quality photography, and thoughtful presentation, ensuring your home stands out and appeals to buyers emotionally.

By sharing these proven strategies, we help clients achieve better results and demonstrate our proactive approach and market expertise. It's a win-win: clients enjoy faster sales and higher offers, while we continue building a reputation for success. Ready to make your move? Let's work together to make your listing the one buyers can't resist.